

# Aestheticism

*/es'θet.ɪ.sɪ.zəm/*

Noun

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|                 |   |
|-----------------|---|
| <b>Meaning</b>  | Devotion to or emphasis on beauty or artistic expression        |
| <b>Example</b>  | Aestheticism values art for its beauty rather than message.     |
| <b>Sentence</b> | The movement of aestheticism flourished in 19th-century Europe. |
| <b>Mnemonic</b> | Aestheticism = Belief in beauty as central                      |
| <b>Synonyms</b> | Artistic idealism, Beauty-worship                               |
| <b>Antonyms</b> | Utilitarianism, Plainness                                       |

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# Affable

***/'æf.ə.bəl/***

Adjective

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|                 |  |
|-----------------|--|
| <b>Meaning</b>  | Friendly, good-natured, and easy to talk to              |
| <b>Example</b>  | He had an affable manner that made everyone comfortable. |
| <b>Sentence</b> | The host was affable and greeted everyone with a smile.  |
| <b>Mnemonic</b> | Affable = Laughable + Friendly smile                     |
| <b>Synonyms</b> | Friendly, Amiable  |
| <b>Antonyms</b> | Hostile, Aloof   |

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# Affectation

**/,æf.ek'teɪ.jən/**

Noun

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|                 |  |
|-----------------|--|
| <b>Meaning</b>  | Behavior or speech that is artificial and intended to impress others |
| <b>Example</b>  | His British accent is just an affectation.                           |
| <b>Sentence</b> | She wore pearls as an affectation of upper-class elegance.           |
| <b>Mnemonic</b> | Affectation = Fake affection or behavior                             |
| <b>Synonyms</b> | Pretension, Insincerity  |
| <b>Antonyms</b> | Sincerity, Naturalness   |

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# Affinity

/ə'fɪn.ə.ti/

Noun

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**Meaning** A natural liking or attraction to someone or something

**Example** She has an affinity for classical music.

**Sentence** There's a strong affinity between the two cultures.

**Mnemonic** Affinity = You "fit in" naturally

**Synonyms** Attraction, Liking

**Antonyms** Aversion, Dislike

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# Affluent

***/ˈæf.lu.ənt/***

Adjective

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**Meaning**

Wealthy; having a great deal of money or resources

**Example**

They live in an affluent neighborhood.

**Sentence**

The country became more affluent after the oil boom.

**Mnemonic**

Affluent = Flow of riches

**Synonyms**

Wealthy, Prosperous

**Antonyms**

Poor, Needy

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